

# NICHOLAS J. SPADAVECCHIA

## VICE PRESIDENT – MARKETING & PUBLIC RELATIONS



- ❖ Senior marketing professional with over 20 years of leadership experience in the commercial real estate and professional services industries.
- ❖ Proven track record in branding, new business development, and marketing communications
- ❖ Marketed more than 15 million sf of commercial real estate including office, industrial and retail properties/portfolios
- ❖ Specialized expertise in public relations, advertising, design, writing, strategy formulation, digital marketing and social media.

### Specialized Expertise

- Public relations
- Advertising
- Collateral Design
- Creative Writing
- Strategy
- Digital marketing
- Social media
- Website Design



### Select Ownership Experience & Representation



**Hines**

**VORNADO**  
REALTY TRUST



**ProLogis**  
The Global Distribution Solution

**SJPPROPERTIES**  
SUCCESS IS IN THE DETAILS